

# ISSF Annual Conservation Measures & ProActive Vessel Register Compliance Report

2024 Audit Period, published:  
**July 2025**

## Overview

Per the [ISSF Strategic Plan](#), *Continuously Improving Global Tuna Fishery Sustainability*, ISSF will: Ensure participating company compliance with all ISSF conservation management measures – with an emphasis on traceability from vessel to plate – and communicate results publicly to promote transparency, and to support and enhance ISSF’s credibility and influence among interested stakeholders.

Further, the Strategic Plan directs ISSF to: Provide stakeholders with opportunities to track and report on the progress participating companies and vessels are achieving in their efforts to continuously improve global tuna fishery and ecosystem health, providing greater clarity and understanding of ongoing efforts and progress.

This report also includes an overview of [ProActive Vessel Register \(PVR\)](#) vessel compliance. Individual vessel compliance information can be found on the PVR.

**This report includes:** ISSF Participating Company Compliance PVR Vessel Compliance

## Company Audit Process<sup>1</sup>

ISSF engaged MRAG Americas to conduct an audit of the performance of the participating companies against the ISSF conservation measures and commitments in-force during the above audit period. MRAG Americas also audits the vessels on the PVR for compliance against the ISSF conservation measures that are also tracked on the vessel list.

### CATEGORIES OF PARTICIPATING COMPANY COMPLIANCE

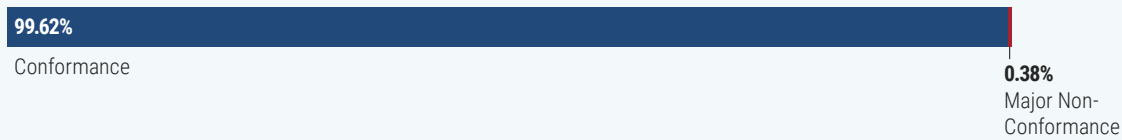
<b>Conformance</b>	Company can provide evidence of full compliance.
<b>Minor Non-Conformance</b>	Company does not fully comply with a particular conservation measure or commitment, but this does not compromise the integrity of ISSF initiatives. <i>Example: Participating Company submitted RFMO data beyond the stated deadline.</i>
<b>Major Non-Conformance</b>	Company does not comply with a particular conservation measure or commitment, and this compromises the integrity of ISSF initiatives. <i>Example: Participating Company did not submit RFMO data.</i>

<sup>1</sup> The auditors may also make a finding of "Observation" with regard to a particular conservation measure when a Participating Company is in conformance with that measure, but there is a high risk that a non-conformance could occur inadvertently without implementing preventive action. In addition, in some circumstances where a particular conservation measure is not applicable to a Participating Company, the audit report will contain an "N/A" finding. Both of these findings are considered to be a Conformance as described above for reporting purposes.

The results included in this document are based on the independent, third-party audit of data provided directly to the auditor by ISSF participating companies, conducted in accordance with the established [Audit Protocols](#) and the [ISSA Compliance Policy](#), and show the status of compliance as of December 31, 2024. MRAG issued final individual participating company compliance reports in June 2025. [Audit reports on individual companies' remediations](#) of non-conformances after an annual report's audit period and publication date are available on the ISSF site (see reports with "Update of Compliance Status" titles).

# COMPANY AUDIT RESULTS

as Reported June 2025, Updated results; All companies; Across all measures



## Vessel Audit Process

All vessels listed on the ProActive Vessel Register (PVR) agree to undergo regular auditing to verify that ISSF conservation measures and commitments are being met. The audit process provides for three levels of audits that, taken together, provide effective, transparent, and credible verification that ISSF measures and commitments are being met.




Level 1 audits are conducted by third parties – the PVR administrator and MRAG Americas – and assess the vessel attributes and other details that are required as part of the application and annual audit requirements as set out in the PVR audit policies.

Level 2 and/or 3 audits are conducted by MRAG Americas on a sample of PVR vessels each year, and assess additional information.

The PVR administrator is an independent contractor retained by ISSF to manage the PVR public table and records.

There are different [audit protocols](#) for Purse Seine; Longline; Pole & Line, Handline and Troll; and Supply & Tender Vessels.

## CATEGORIES OF PVR VESSEL COMPLIANCE

 <b>Pass</b>	Vessel implements the best practice.
 <b>In Process</b>	Vessel's implementation of a best practice is currently pending verification or further action. In process also applies in cases when a vessel is 'inactive.'
 <b>Fail</b>	Vessel does not implement the best practice.

## PVR VESSEL AGGREGATE COMPLIANCE

as Reported December 2024; All PVR columns; All gears



# Aggregate Participating Company and PVR Vessel Compliance Performance

## Aggregate Participating Company Compliance

This section details the level of compliance with each conservation measure and presents aggregate compliance by individual company. A summary view of each company's compliance is presented in this report.

Each individual company's full compliance audit results for 2024 as reported by MRAG, which feed this aggregate report, were [published on the ISSF website](#) in June 2025.

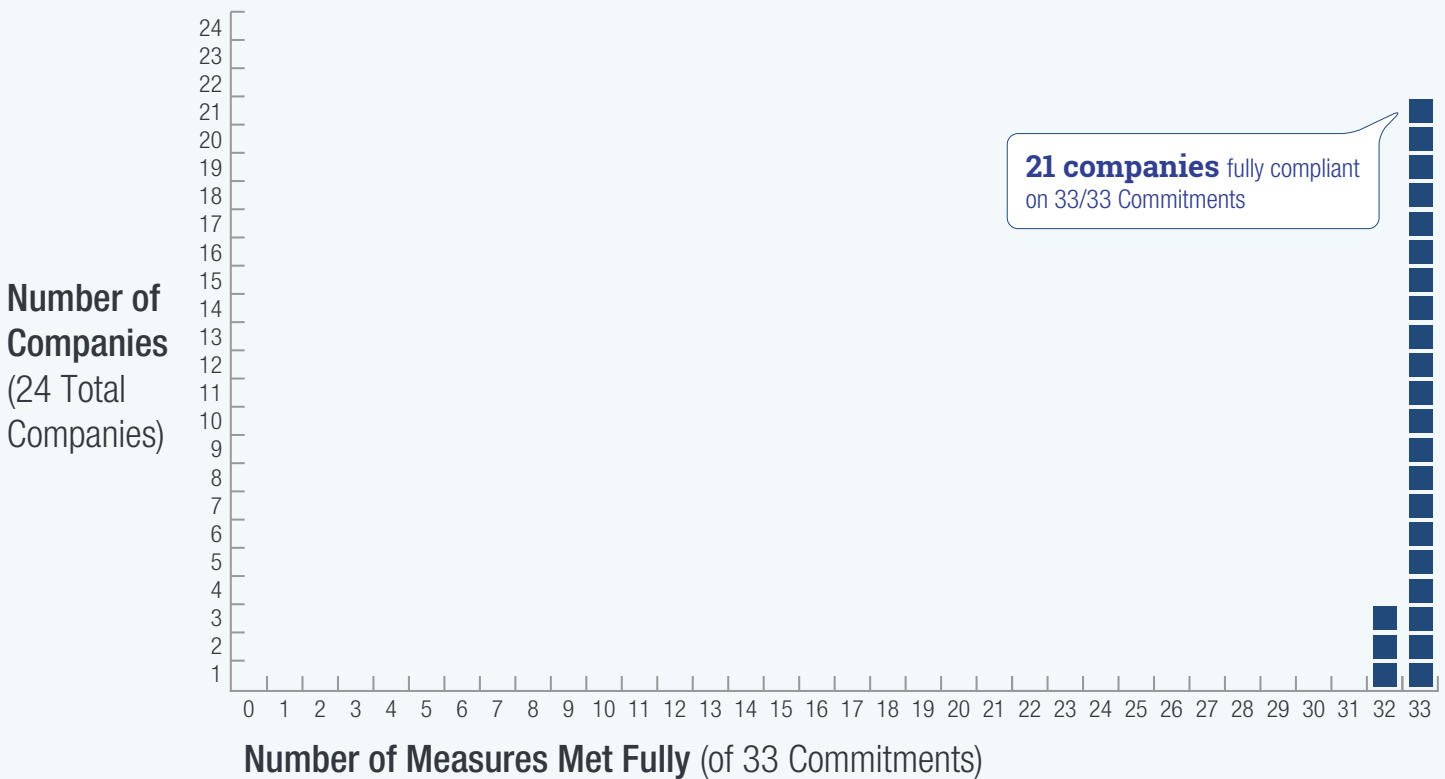
This report will be updated in the fourth quarter of 2025 to reflect any improvements in compliance by ISSF participating companies. Any improvements in a company's compliance made before the publication of the update of this report will be noted in the individual company's compliance reports, available on the ISSF website.

## Company Compliance Overview

MRAG's audit for the reporting period showed:

- **21 companies** were in **CONFORMANCE** with all 33 measures in effect during the reporting period.
- **3 companies** had one **MAJOR NON-CONFORMANCE**.

### LEVEL OF COMPLIANCE by Individual ISSA Companies — as Reported June 2025

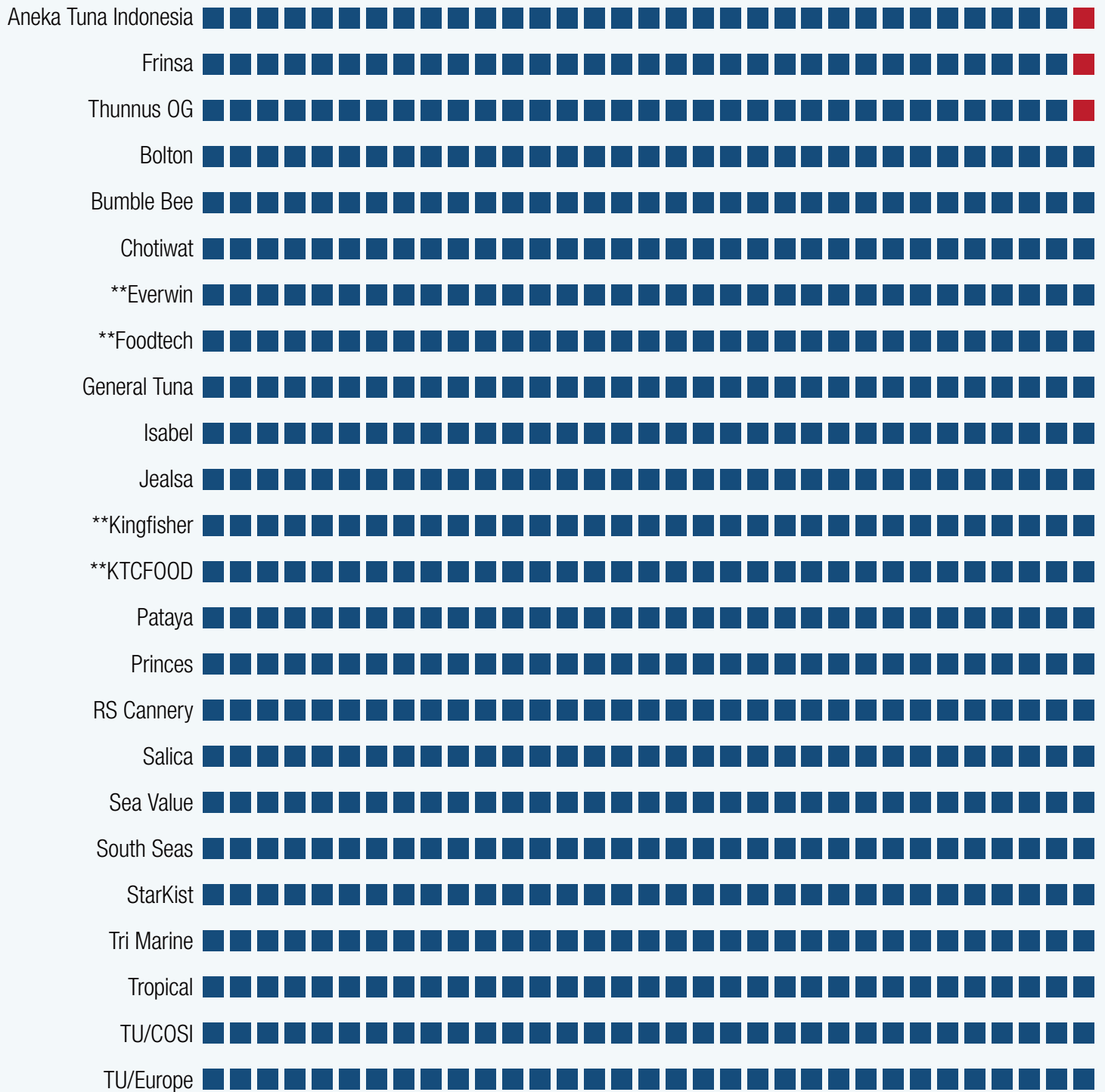


# AGGREGATE COMPLIANCE, BY CONFORMANCE CATEGORY – 24 companies\*, June 2025, Updated Audit Results

Categories of Participating Company Compliance

■ Conformance 
 ■ Minor Non-Conformance 
 ■ Major Non-Conformance

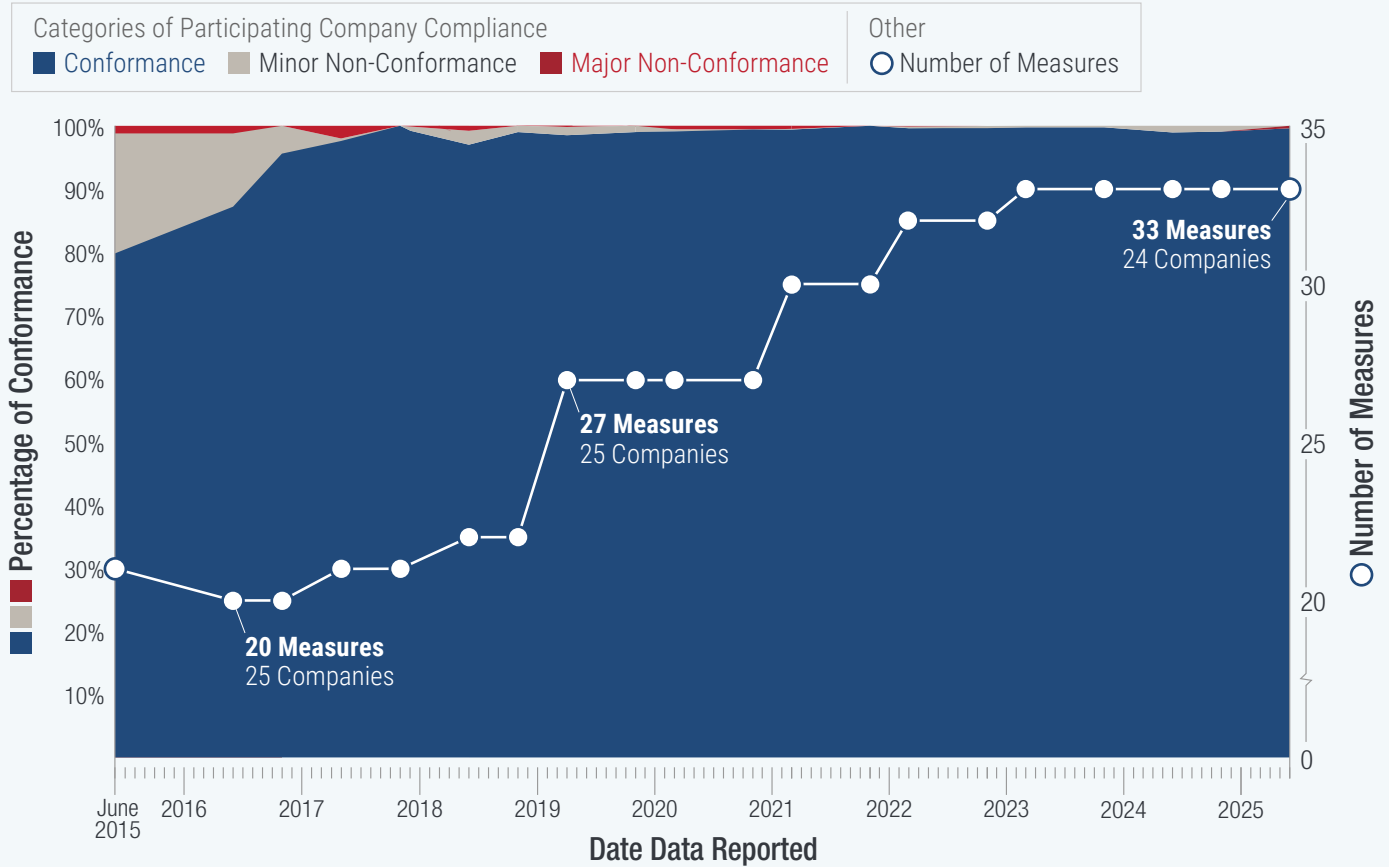
\*Companies are listed by conformance category, then alphabetically.



For updates on individual companies' compliance status, including remediation of any non-conformances that may be noted in this annual report, visit our [audit reports page](#).

\*\* At time of audit, these participating companies were at the "Associate" membership level. As of April 2025, the Associate membership level was discontinued. All members are at the "Full" level moving forward. Some Full members also are Founding members.





## CHANGE OVER TIME IN AGGREGATE COMPLIANCE (ALL COMPANIES)



For updates on individual companies' compliance status, including remediation of any non-conformances that may be noted in this annual report, visit our [audit reports page](#).

## ISSF PARTICIPATING COMPANY COMPLIANCE BY CONSERVATION MEASURE\* (24 COMPANIES)

\*as Reported June 2025

	<b>1.1 RFMO Authorized Vessel Record</b>	All purchases must be from vessels listed on the authorized vessel record of the RFMO governing the ocean area in which the tuna was caught, at the time of the fishing trip, so long as the vessel is of a size subject to listing in the RFMO authorized vessel record.	<b>Fully compliant: 24</b>
	<b>1.2 RFMO Participation</b>	All purchases must be from vessels flagged to a member or cooperating non-member of RFMO relevant to fishing area.	<b>Fully compliant: 24</b>
	<b>1.3 IOTC Yellowfin Tuna Rebuilding</b>	Reduce sourcing of Indian Ocean origin yellowfin by between 11% and 22%.	<b>Fully compliant: 22</b> <b>Major non-conformance: 2</b>
	<b>2.1 Product Traceability</b>	Participating company must demonstrate ability to trace products from can code or sales invoice to vessel and trip.	<b>Fully compliant: 24</b>

	<b>2.2 Quarterly Data Submission to RFMO</b>	Send information as described in the measure to RFMO scientific bodies for each quarter by the last day of the following calendar quarter.	<b>Fully compliant: 24</b>
	<b>2.3 Product Labeling by Species and Ocean of Capture</b>	On all product labeling, or through a publicly available web-based system by product, for all branded tuna products: 1. Identify the species of tuna contained in the product. 2. Identify the ocean of capture for the tuna contained in the product.	<b>Fully compliant: 23</b> <b>Major non-conformance: 1</b>
	<b>NEW during this audit period</b> <b>2.5 Transparency in Reporting Progress Against ISSF Five-Year Goal</b> <i>See pp. 9-10 for detailed performance results.</i>	Company indicates percentage of tuna purchases from: 1. MSC-certified, MSC-in-assessment, or MSC-Improvement Program fisheries; comprehensive FIPs; or none of the above. 2. ISSF Participating Companies, Data Check Companies, direct from vessels, or none of the above. 3. Provides roadmaps and timelines to decrease “none of the above” categories.	<b>Fully compliant: 24</b>
	<b>3.1 (a) Shark Finning Policy</b>	Company establishes and publishes policy prohibiting shark finning.	<b>Fully compliant: 24</b>
	<b>3.1 (b) Prohibition of Transactions with Shark Finning Vessels</b>	Refrain from transactions with vessels that have shark finned within two years of the product purchase date (as found by RFMO or competent national authority).	<b>Fully compliant: 24</b>
	<b>3.1 (c) Prohibition of Transactions with Companies without a Public Policy</b>	No transactions with companies that do not have a public policy prohibiting shark finning.	<b>Fully compliant: 24</b>
	<b>3.2 Large-Scale Pelagic Driftnets Prohibition</b>	No transactions with vessels using large-scale pelagic driftnets.	<b>Fully compliant: 24</b>
	<b>3.3 Full Retention of Tunas</b>	All purse seine caught tuna (skipjack, yellowfin and bigeye) retained onboard, except those unfit for human consumption as defined, or when in the final set of a trip, there is insufficient well space to accommodate all fish caught in that set.	<b>Fully compliant: 24</b>
	<b>3.4 Skipper Best Practices</b>	Unless exempt per Conservation Measure 8.1, skipper has attended an ISSF Skippers Workshop in person, has viewed the Skippers Workshop video online, or has reviewed the Skippers Guidebook.	<b>Fully compliant: 24</b>
	<b>3.5 Transactions with Vessels that Use Only Non-entangling FADs</b> <i>Measure 3.5 was repealed in 2025 and replaced by the new requirements in measure 3.7.</i>	Transactions only with purse seine vessels that have a public policy requiring the use of only non-entangling FADs, which meet the minimum specifications in the <a href="#">ISSF Guide for Non-Entangling FADs</a> . Vessel owners shall not deploy “highest entanglement” FADs as described in the ISSF Guide.	<b>Fully compliant: 24</b>

	<b>3.6 Transactions with Vessels Implementing Best Practices for Sharks, Sea Turtles and Seabirds</b>	Transactions only with those longline vessels whose owners have a policy requiring the implementation of best practices for sharks, marine turtles and seabirds.	<b>Fully compliant: 24</b>
	<b>3.7 Vessel Based FAD Management Policy</b>	<p>Transactions only with large scale purse seine and supply &amp; tender vessels with public FAD Management Policies that include activities vessels are undertaking on the following:</p> <ol style="list-style-type: none"> <li>Comply with flag state and RFMO reporting requirements for fisheries statistics by set type</li> <li>Report additional FAD buoy data for use by RFMO science bodies</li> <li>Support science-based limits on overall number of FADs used per vessel and/or FAD sets made</li> <li>Use only non-entangling FADs to reduce ghost fishing</li> <li>Mitigate other environmental impacts due to FAD loss including through use of biodegradable FADs and FAD recovery policies</li> <li>For silky sharks, implement further mitigation efforts</li> </ol>	<b>Fully compliant: 24</b>
	<b>4.1 Unique Vessel Identifiers – IMO</b>	All purchases must be from vessels with an IMO UVI number if the vessel is capable of being registered by IMO.	<b>Fully compliant: 24</b>
	<b>4.2 Purse Seine Unique Vessel Identifiers</b>	All purse seine vessels with which the company transacts in tuna, and which are not able to receive an IMO UVI number, must have a TUVI issued by CLAV or ISSF.	<b>Fully compliant: 24</b>
	<b>4.3 (a) Observer Coverage</b>	Evidence of 100% observer coverage (human or electronic) on large-scale purse seine vessels unless exempt or prevented by force majeure.	<b>Fully compliant: 24</b>
	<b>4.4 (a) Transshipment</b>	No transactions in tuna where transportation included transshipment, except when exempt.	<b>Fully compliant: 24</b>
	<b>4.4 (c) Transshipment at Sea – Observer Coverage (Large-scale Longline)</b>	Transactions with longline vessels that conduct transshipments at sea, whether high seas, EEZ, territorial seas or archipelagic waters, only if 100% of such transshipments are observed.	<b>Fully compliant: 24</b>
	<b>5.1 IUU Fishing</b>	No transactions with vessels on any tuna RFMO IUU vessel list.	<b>Fully compliant: 24</b>
	<b>5.2 IUU Product Response</b>	No IUU purchases. If IUU is found, company must withdraw these products from the marketplace.	<b>Fully compliant: 24</b>
	<b>6.1 Transaction Ban for Large Scale PS Vessels Not Actively Fishing for Tuna as of 12/31/2012</b>	Demonstrate that all purchases from large-scale purse seine vessels are from vessels actively fishing for tuna as of December 31, 2012 and listed on the ISSF Record of Large-Scale Purse Seine Vessels.	<b>Fully compliant: 24</b>

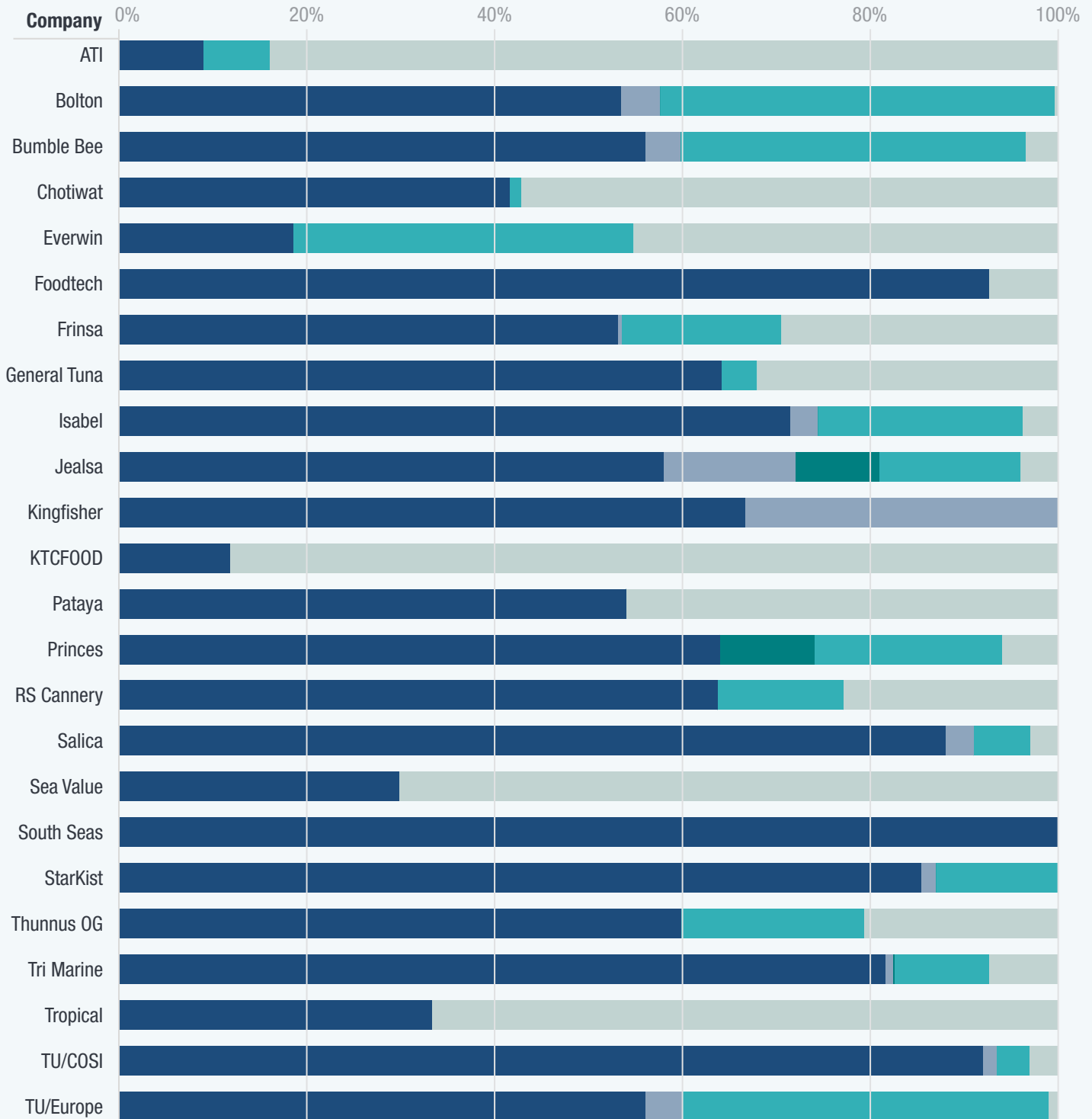
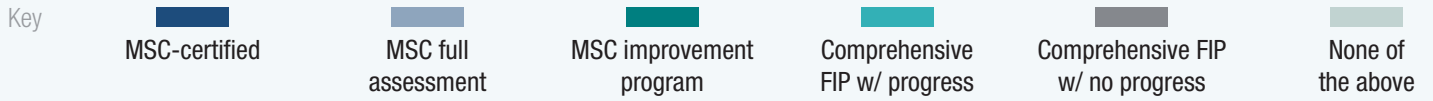
	<b>6.2 (e) Requirements for Inclusion in ISSF Record of Large Scale PS Vessels</b>	Demonstrate that purchases are from large-scale purse seine vessels that meet the requirements for inclusion on the ISSF Record.	<b>Fully compliant: 24</b>
	<b>7.1 (a) Registration of Controlled Vessels (Purse Seine and Supply &amp; Tender)</b>	Register all controlled purse seine and supply & tender vessels on the PVR.	<b>Fully compliant: 24</b>
	<b>7.1 (b) Registration of Controlled Vessels (Longline)</b>	Register all controlled longline vessels on the PVR.	<b>Fully compliant: 24</b>
	<b>7.2 Threshold Requirement for PVR Listing</b>	All large-scale purse seine vessels owned by the same business organization shall be in demonstrated compliance with, or otherwise exempted from, Section 6 – Capacity.	<b>Fully compliant: 24</b>
	<b>7.3 Purchases from PVR Vessels (Purse Seine)</b>	For fishing trips beginning on or after January 1, 2016, source 100% of skipjack, yellowfin and bigeye tuna caught by large-scale purse seine vessels from vessels registered in the PVR.	<b>Fully compliant: 24</b>
	<b>7.4 Supply and Tender Vessels</b>	For controlled supply or tender vessels that operate with purse seine vessels: (a) register all vessels on the PVR and maintain registration indefinitely; (b) ensure all are listed on the authorized vessel record of any RFMO governing the ocean area in which the tuna was caught; (c) ensure all have an IMO unique vessel identifier; and (d) ensure all are not listed on the IUU Vessel List of any RFMO.	<b>Fully compliant: 24</b>
	<b>7.5 Purchases from PVR Vessels (Longline)</b>	Register all controlled longline vessels on the PVR.	<b>Fully compliant: 24</b>
	<b>8.1 Exemption for Very Small PS Vessels</b>	Very small purse seine vessels (less than 30 GT) are exempted from the following ISSF Conservation Measures: 3.4 Skipper Best Practices, 4.2 Purse Seine Unique Vessel Identifiers, 4.4(a) Transshipment	<b>Fully compliant: 24</b>
	<b>9.1 Public Policy on Social and Labor Standards</b>	<p>Publish a public social and labor standards policy and/or sourcing policy that applies to the supply chain, including production facilities and fishing and supply vessels, that addresses the following categories:</p> <ul style="list-style-type: none"> <li>a. Forced labor</li> <li>b. Child labor</li> <li>c. Freedom of association</li> <li>d. Wages, benefits, and employment contracts</li> <li>e. Working hours</li> <li>f. Health and safety</li> <li>g. Discrimination, harassment, and abuse</li> <li>h. Grievance mechanisms</li> </ul>	<b>Fully compliant: 24</b>

# Aggregate Company Performance on Conservation Measure 2.5

Transparency in Reporting Progress Against ISSF Five-Year Goal

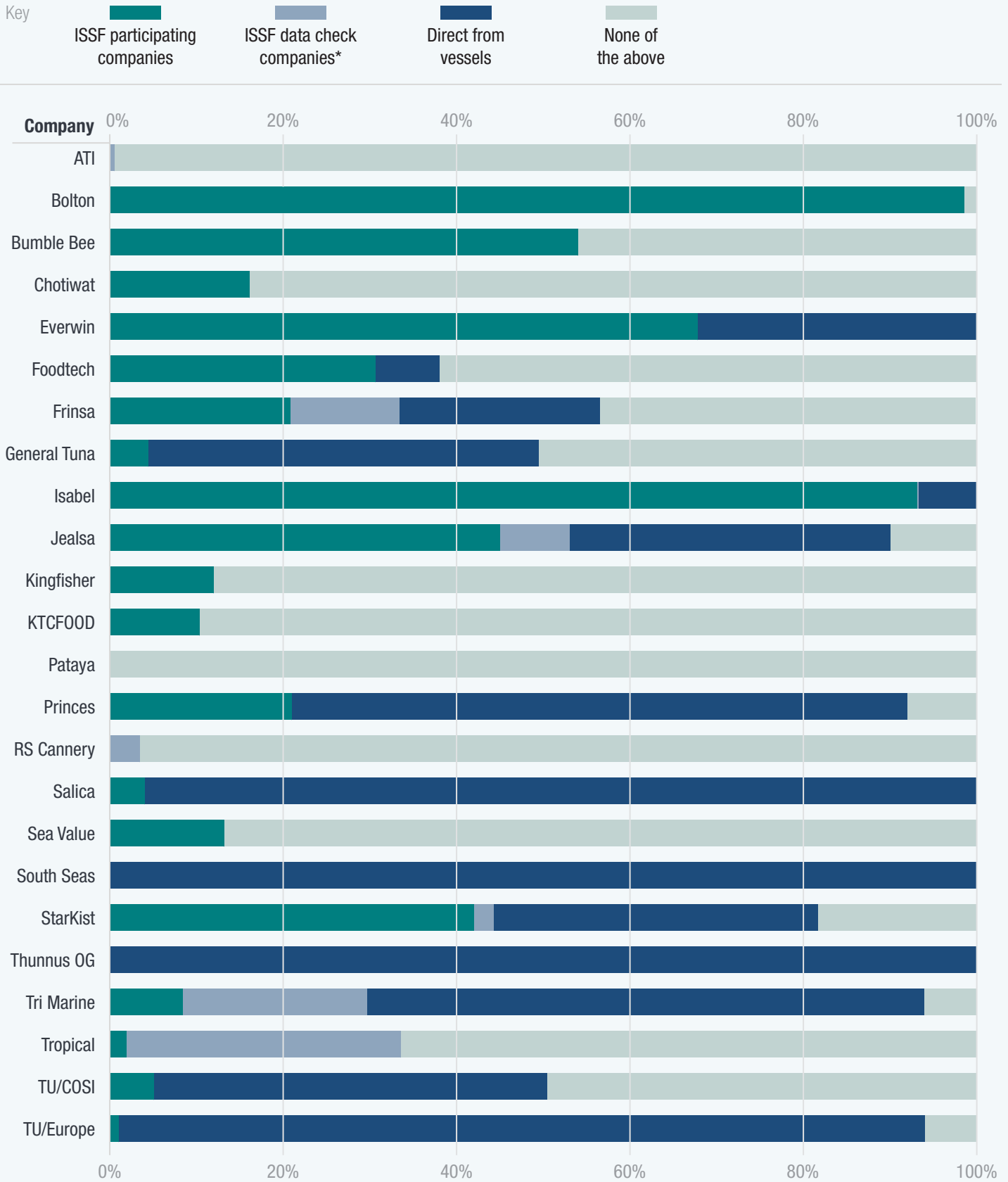


## FISHERY SOURCE – Percentage Purchases, June 2025, Updated Audit Results





# SUPPLIER SOURCE – Percentage Purchases, June 2025, Updated Audit Results



\*The Data Check Company designation is distinct from the ISSF Participating Company designation. [Data Check Companies](#) commit to conform to, and be audited on, a limited number of ISSF Conservation Measures.









## Aggregate PVR Vessel Compliance

This report also details the level of compliance by PVR-listed vessels for each conservation measure tracked on the PVR.

In some cases, a measure may apply to a particular gear type on the PVR. In those instances, compliance is noted for the relevant gear type only.

### PVR VESSEL COMPLIANCE\* BY CONSERVATION MEASURE/COLUMN<sup>2</sup>

\*as Reported December 2024

 <p><b>1.1 RFMO Authorized Vessel Record</b> Active Region Authorized</p> <p><b>80.4%</b> Pass (All gears)</p>	 <p><b>3.5 Transactions with Vessels that Use Only Non-entangling FADs**</b> NE FADs</p> <p><b>84.6%</b> Pass (Purse seine, supply &amp; tender)</p>
 <p><b>1.2 RFMO Participation</b> Flag/RFMO</p> <p><b>76.5%</b> Pass (All gears)</p>	 <p><b>3.6 Transactions with Vessels Implementing Best Practices for Sharks, Sea Turtles and Seabirds</b> Sharks, Turtles, Seabirds Best Practices</p> <p><b>66.7%</b> Pass (Large-scale longline)</p>
 <p><b>3.1 (a) Shark Finning Policy</b> Shark Finning Policy</p> <p><b>73.4%</b> Pass (All gears)</p>	 <p><b>3.7 Vessel Based FAD Management Policy</b> FAD Management</p> <p><b>78.1%</b> Pass (Purse seine, supply &amp; tender)</p>
 <p><b>3.2 Large-Scale Pelagic Driftnets Prohibition</b> No LS Driftnet</p> <p><b>76.4%</b> Pass (All gears)</p>	 <p><b>4.1 Unique Vessel Identifiers – IMO</b> UVI ISSF Compliant</p> <p><b>76.4%</b> Pass (All gears)</p>
 <p><b>3.3 Full Retention of Tunas</b> Full Tuna Retention</p> <p><b>85.0%</b> Pass (Purse seine)</p>	 <p><b>4.3 (a) Observer Coverage</b> Observer</p> <p><b>90.3%</b> Pass (Large-scale purse seine)</p>
 <p><b>3.4 Skipper Best Practices</b> Skipper WS/GB (workshop/guidebook)</p> <p><b>78.7%</b> Pass (Purse seine, longline)</p>	 <p><b>5.1 IUU Fishing</b> Not IUU Listed</p> <p><b>76.5%</b> Pass (All gears)</p>

<sup>2</sup> Columns on the PVR correspond to an ISSF conservation measure. Here, the conservation measure is shown first (in **bold**) followed by the related PVR column name.

\*\* Measure 3.5 was repealed in 2025 and replaced by the new requirements in measure 3.7.